



Country: India



Product Name:

**Mobile Connect Verified MSISDN Share**

Product Code:

**mc\_vm\_share**

# Mobile Connect Verified MSISDN Share

A simple, secure way to obtain the user's verified phone number.

## Product Summary

The Mobile Connect Verified MSISDN Share service enables a Service Provider (SP) to obtain the verified phone number (MSISDN) of the mobile device through which a user is accessing the SP's online service.

## How it works

- Service Provider's application invokes the Mobile Connect API (OpenID Connect) to request the Verified MSISDN Share service
- Mobile Operator determines which MSISDN is associated with the device accessing the SP service
- The SP captures user consent for requesting MSISDN from the MNO
- Mobile Operator returns the MSISDN to the SP

## Benefits

- Quick and easy way for an SP to obtain the user's verified MSISDN
- Eliminates incorrect data entry as the MSISDN is provided by the Mobile Operator
- Eliminates spoofing by malware on the user's device as the MSISDN is retrieved directly from the Mobile Operator's network

## Example use cases:

Auto-population of forms

- MSISDN provided by the Mobile Operator can be used to pre-fill forms hence ensuring accurate data collection and reducing user friction.

Account log-in

- MSISDN provided by the Mobile Operator can be used as a 'username' by the SP for identifying the correct user account. Because the MSISDN has already been authenticated by the mobile network, the SP can be sure that the right device is accessing the user account. The SP can optionally step-up authentication with a soft-knowledge challenge (relating to the user account) or PIN/password if needed to further enhance security (i.e., verifying the user as well as the device).

Availability

- Available now for users from Airtel, Vodafone, Idea
- User must be accessing the SP service via the mobile network (the service is not available if the user is on WIFI)

## Learn More

Mobile Connect website: <https://mobileconnect.in/business/> Identity programme website: [gsma.com/identity](https://gsma.com/identity)